

Frequently Asked Questions

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Why should I sell my boat on BoatXchange.com?

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BoatXchange.com provides you with exposure to prospective buyers at a national and local level. With our site your ad will be exposed to the hundreds of thousands of unique visitors each month who rely on the BoatXchange.com to meet their research needs and help them to connect with a local seller.

How many people search for used boats on your site?

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Every month, the BoatXchange.com network is visited by hundreds of thousands of unique visitors looking to purchase a new or used boat. Many of these visitors have not decided on the exact make and model they wish to purchase, and will research several different makes and models during their search process. Each month, millions of searches of our used-boat listings are conducted.

How many prospects search for lower-value used boats?

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Visitors to BoatXchange.com are looking for more than just new or used boats. In fact, more than 55% of the searches conducted by BoatXchange.com visitors for used boats are conducted with no set price range.

How many leads does the average ad generate?

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This is a tough question to answer since it will depend on many factors, including your boat's make, model and year; your geographic location; the popularity of your boat; and your boat's condition. You can help improve the number and quality of leads you receive by following these tips:

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Include a current photo of your boat. Ads with actual photos (instead of a manufacturer's photo) generate a greater number of leads, as these ads allow buyers to see the actual boat advertised.

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Include your boat's hull identification number (HIN). This shows prospective buyers you have an actual boat you're selling and allows them to run a BoatHistory Report on your boat.

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Include an honest, detailed description in the Additional Selling Points and Condition Description sections. The more information you provide about your boat, the more buyers will trust your ad and the more likely they will be to contact you. Shoppers won't expect a used boat to be in perfect condition, so be honest.

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Be realistic in your asking price (check resale values). If you ask near the top of the estimated resale value and don't receive any inquiries, you may be asking too much. In this case, you may want to lower your asking price.

What types of boats do visitors shop from on your site?

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Visitors to the BoatXchange.com search for a variety of boats. Many of these visitors use our navigation menu to narrow their search based on make, model, year, city, as well as many other boat criteria.

How does BoatXchange.com work?

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You create an online classified ad using our simple ad creation process. Your ad will appear in our used-boat listings and will be displayed when your boat matches the search criteria of BoatXchange.com visitors. You may also access your MyBoats page at any time to renew, edit, upgrade or delete your ad.

What are the steps?

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Follow these easy steps to place your ad:

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Click the “Get Started” button on the [Sell a Boat](#) page.

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Enter your login information or [create a new account](#).

-
Enter your boat's information and [your contact information](#).

-
Add your own photo(s), or use one of [BoatXchange.com's photos](#) from our library.

-

Preview your ad to ensure that everything looks accurate.

Can I do this by fax or phone?

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Ads on BoatXchange.com may be placed over the Internet only. No ads will be taken by fax or over the phone.

How long does it take to sell a boat? Do you help with the sale?

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The length of time it takes to sell your boat will depend partially on you. Our service is designed to generate leads for selling your boat. However, you will need to conduct all discussions, negotiations and agreements yourself once you find an interested buyer. BoatXchange.com matches you with potential buyers; we do not play any part in the actual sales process.

How do I get my ad seen? What information do I need to place an ad?

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Here's a brief list of what you need to begin:

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Your boat's make, model, style and production year.

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Your boat's length condition, hull material and boat status (new/used).

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Your boat's engine information, detail information (capacity, dimensions etc) and additional features (electronics, safety etc.).

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Your asking price (check resale values).

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(Optional) A digital picture of your boat.

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(Optional) Your HIN number to generate a Boat History Report.

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If you need to change something in your ad later, no problem. You can come back and edit your ad if it's necessary.

When will my ad appear on BoatXchange.com?

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Your ad will post to the BoatXchange.com shortly after you add it.

How do I know if shoppers are looking at my ad?

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Your boat ad package includes free ad tracking tools, which monitor and report the number of times your ad is viewed in Search Results and Ad Pages. If your ad has received numerous views but you still haven't sold your boat, you can make unlimited changes to your ad to make it more attractive to potential buyers.

How long will my ad run on the site?

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All ads on BoatXchange.com run for 30 days with unlimited renewals.

What geographic regions does your service cover?

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Our service is designed to advertise boats for sale in the United States and certain territories. Geographic location is based on the ZIP code that you provide as part of the ad data.

How much does it cost to edit or renew my ad?

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All edits and renewals to your ad are free of charge.

How can I upgrade my ad package?

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When you create a new ad you are given the opportunity to upgrade your ad. If you already have an active ad you can go to your MyBoats to upgrade your ad at any time.

Can I post multiple ads at once?

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You can place more than one ad, but you have to create each ad separately and it must be for a separate boat.

Can I reuse my ad to sell a second boat?

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No. Per the Sell It Yourself Terms & Conditions, each Sell It Yourself ad can only be used to advertise a single boat. If you wish to sell a second boat, you will need to create a separate ad. Ads found to have been used for multiple boats will be deleted by BoatXchange.com.

How do buyers contact me?

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You provide contact information so that prospective buyers can let you know they are interested in your boat. You must provide at least one phone number. Additionally, you can provide one e-mail address and up to two phone numbers (daytime, evening, mobile and/or pager).

How do I protect my identity?

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You can manage how you are identified. For example, instead of listing your full name, you may use your first initial and last name.

What can I do if I am having trouble with my VPN or wireless connection?

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If you are using VPN software or a wireless connection and experience trouble while using BoatXchange.com, shutting down the VPN software and/or switching to a wired connection may resolve the issues.

If you are still having trouble with our website please contact us at info@BoatXchange.com.

What can I do if I am having trouble signing in or placing an ad?

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Sometimes users may experience trouble with security or cookie settings. You may need to enable BoatXchange.com as a "Trusted Site" to be able to continue without any security or cookie-handling conflicts.

Internet Explorer 7.0 users:

To enable BoatXchange.com as a "Trusted Site", open Internet Explorer and follow these steps:

1. Click on "Tools".
2. Click on "Internet Options".
3. Click the tab labeled "Security".
4. Click the icon labeled "Trusted Sites".
5. Click the "Sites" button.
6. In the field labeled "Add this website to the zone:" enter "https://www.BoatXchange.com" (It's very important to type httpS).
7. Click "Add".

8. Make sure the box next to "Require server verification..." is checked.

9. Click "Close".

10. Click the tab labeled "Privacy".

11. Click the "Sites" button.

12. In the field labeled "Address of Web Site" enter "BoatXchange.com" (no www. or http: needed).

13. Click "Allow".

14. Click "OK" and "OK" again.

You will then need to clear your temporary files in Internet Explorer:

- 1) Select Tools, then Internet Options.

- 2) On the General Tab, click "Delete...".

- 3) This will bring up the "Delete Browsing History" window, click "Delete files...".

- 4) Click "Delete Files".

- 5) Select "Yes" to the "Delete Files" popup.

- 6) Select "Close" to close the "Delete Files" window.

- 7) Select "Ok" to close the Internet Options.

After doing this you must close down Internet Explorer completely and start it back up for the changes to take place. Most user issues are resolved after following these steps.

If you are still having trouble with our website, please email us at info@BoatXchange.com.

Internet Explorer 6.x users:

You will need to enable BoatXchange.com as a "Trusted Site" to be able to continue without any security or cookie-

handling conflicts.

This can be done by opening the Internet Explorer browser and following these steps:

1. Click on "Tools".
2. Click on "Internet Options".
3. Click the tab labeled "Security".
4. Click the icon labeled "Trusted Sites".
5. Click the "Sites" button.
6. In the field labeled "Add this Web site to the zone:" enter "https://www.BoatXchange.com" (It's very important to type https).
7. Make sure the box next to "Require server verification..." is checked.
8. Click "OK".
9. Click the tab labeled "Privacy".

10. Click the "Sites" button -- or "Edit" button in older versions.

11. In the field labeled "Address of Web Site" enter "BoatXchange.com" (no www. or http: needed).

12. Click "OK" and "OK" again.

You will then need to clear your temporary files in Internet Explorer:

1. Select Tools, then Internet Options.

2. Click "Delete Files".

3. Select "Ok" to the "Delete Files" popup.

4. Select "Ok" to close the Internet Options.

After doing this you must close down Internet Explorer completely and start it back up for the changes to take place. Most user issues are resolved after following these steps.

If you are still having trouble with our website, please email us at info@BoatXchange.com.

Who can I contact if I have additional questions about my ad?

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Whether you have a specific question or wish to share general feedback, we can help! Please email us at info@BoatXchange.com.