

Online Boat Selling Benefits

Selling your boat online provides many unique benefits. These benefits can help you generate qualified leads, sell your boat faster and facilitate an easier sale closing.

Advertise Nationally

Expand your reach beyond your local area and advertise your boat to prospects you can't reach through other advertising options.

Sell Locally

Even though your reach is expanded, an online ad will still reach a large number of local prospects. And whether your eventual buyer is local or from out of town, you are still able to close the sale face to face, ensuring a smooth transaction.

Earn More

Not only may you be able to earn more than a dealer trade-in, but also because of the reach of an online ad, your ad may be seen by buyers outside your local area who may be willing to pay more than your local market will bear.

Include More Information

With an online ad, you can provide as much information as you wish. BoatXchange.com allows sellers to include unlimited photos of your boat and extensive boat descriptions. This allows you to better advertise your boat and attract more serious leads.

Measure Your Ad's Results

Our ad traffic reporting allows you to see the number of times your ad has appeared in the BoatXchange.com search results and has been viewed by potential buyers. This indicates the number of shoppers who are looking for a boat similar to the one you are selling.

Advertise Until Sold

Online ads run for as long as it takes to sell your boat. This ensures your ad is available when the right buyer is conducting their search. And when you find your buyer, you can easily remove your ad to stop further inquiries.

Modify Your Ad - Any Time, Anywhere

As long as you have access to the Internet, you can edit your ad. Correct a mistake in your description, change your asking price or add more photos. All modifications are live within minutes of submitting your changes

Outstanding Value

Online ads are relatively inexpensive compared to other alternatives. With all the benefits of an online ad, this adds up to tremendous value for your advertising dollar.

Multiple Contact Methods

If you want to sell your boat fast, you need to be available to prospective buyers. An online ad on the BoatXchange.com allows you to provide both an e-mail address and phone number for prospects to contact you.