

## Press Release

June 23, 2008

PRESS RELEASE - FOR IMMEDIATE RELEASE

Contact: JD Hamilton

Tel: 888-303-2628

Email: [jhamilton@boatxchange.com](mailto:jhamilton@boatxchange.com)

### FREE INVENTORY LISTING SITE LAUNCHES FOR DEALERS, BROKERS AND FSBO'S

Boatxchange.com an aggressive and innovative Internet marine inventory listings company, have re-launched their web portal and now offer free inventory listings for dealers, brokers and FSBO's (for sale by owners).

The revised site allows marine dealers, brokers and people just trying to sell a boat to list their inventory on the site, for free with with no gimmicks or strings attached. "We believe boat listings should be free on the Internet, especially during our current economic slow down. We are doing our part to help support this industry", said Boatxchange Vice President of Sales & Marketing J.D. Hamilton. In addition, J.D. Hamilton also said, "We are the Craigslist of the boating industry and our goal is to be the largest online boat listing website in the world".

Dealers and brokers throughout North America have become accustomed to paying web listing sites up to \$500 per month to list their inventories. Boatxchange.com has taken a completely different approach to the traditional market. There is no doubt this will be a welcomed and helpful service for the thousands of marine dealers and brokers across North America.

With many dealers and brokers utilizing content management tools (eg: Channel Blade, Marine Web Services), a dealer or broker inventory can easily and automatically be pushed to Boatxchange.com.

About Boatxchange.com:

Boatxchange.com is an Internet marine inventory listings company, which offers free inventory listings for dealers, brokers and FSBO's (for sale by owners). Additional ancillary services are also available on the site such as loans, insurance, transportation, news, reviews and an industry directory.

For more information, please contact

J.D. Hamilton

Vice President, Sales & Marketing

1-888-303-2628

[jhamilton@boatxchange.com](mailto:jhamilton@boatxchange.com)